

LIFE & BASE 
Clauman



SINCE 1981



충무타올
CHUNGMU TOWEL

More than 40 years of faith and trust.
Chung Mu Towel makes only the best.

SINCE 1981



충무타올
CHUNG MU TOWEL



Chung Mu Towel has been producing towels in Deajeon/Chungcheong area more than 40 years.

We produce reliable products based on technology-intensive expertise.

With the introduction of the nation's first cutting edge mechanical equipment, we boast a hygienic and excellent process.





- 1981 05 Start the operation of Chung mu Towel., LTD's new factory
- 2001 02 Towel Supply to department stores and discount stores (shinsegae, E-mart, Costco through distributors)
- 2009 05 Towel Supply contract with Daemyung Resort
- 2012 07 New factory building(A-dong: 380 pyeong, B-dong: 360pyeong, C-dong, 325 pyeong)
- 2013 04 INNO-BIZ (Technological innovation SME) certification-Small and Medium Business Administration
- 2014 07 Introduction of German automatic hemming machines: length hemming machine 3 unit, cross hemming machine 3 units
- 2016 05 Corporate conversion to CHUNGMU TOWEL CO., Ltd
- 2016 08 Introduction of Picanol rapior weaving machine 4units
- 2016 09 Establishment of a company-affiliated research institute
- 2017 09 Acquisition of Korea Eco-Label Certificate(Ministry of Environment)



- 2018 08 Certificate of the company with excellent employment, Selection of promising SME(Daejeong Metropolitan City)
- 2018 01 introduction of picanol air jet weaving machine 3 unit
- 2018 11 Tower of sales of 10 billion won (Daejeon Metropolitan City)
- 2019 06 Selection of Smart Factory Advancement Project
- 2019 09 Extra introduction of Picanol airjet weaving machine 6 unit
- 2019 11 OEKO_TEX certification (Overseas Standard Certification-European)
- 2019 12 Certification of Best Family Friendly Management(Ministry of Gender Equality and Family)
- 2020 02 Certification of good workplace "S grade" (Daejeon Metropolitan City)
- 2020 05 Registration of EFD(Eco-Friendly Dyeing) patented method
- 2020 11 Certification of ISO 14001
- 2021 03 Installation of dust collectors to reduce find dust and improve quality
- 2021 07 Selection of Star company in Daejeon Metropolitan City
- 2021 07 Selection of Venture company
- 2021 09 Certification of Best HRD (Human Resources Development) institution
- 2021 09 Selction of elderly-friendly enterprises (Ministry of Health and Welfare)
- 2022 04 Selection of export voucher support company

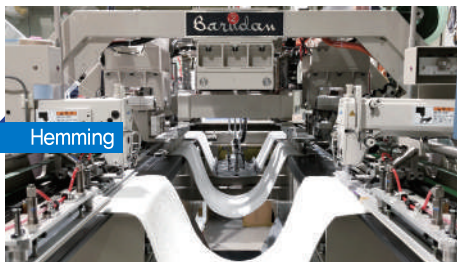


Towel manufacturing process



All-in-one systems just few in the world

Chungmu Towel has all the processes of "warping-weaving-dyeing-hemming-embroidery/heat transfer-packaging" in one place, so we can immediately cope with problems and introduce high-quality products.



C E R T I F I C A T I O N



Free from hazardous chemical OEKO-TEX Standard100 Class 1

Authorized eco-friendly certification that only a small number of suitable products among textile products used by infants, and toddlers under the age of 3 can receive



OMBED YARN
Certificate of origin



COTTON
USA Licensee



Best Safety Organic Cotton Certification

Certified by GOTS(Global Organic Textile Standard)and OCS(Organic Content Standard) which are International Organic Textile Standard



FiTi
Antibacterial test



British Allergy
Foundation(BAF)
Seal of Approval



3free Eco-friendly certification

100% pureness provided by organic cotton by omitting the three process of bleaching dyeing/fluorescence brightening you can feel the softness of cotton every time you use it



Korea Atopy
Association
recommendation

Strength of Chungmu Towel

Product design and development

- Developing high-quality designs based on long-standing OEM product design know-how
- Continuous release of OEM products and new products of own brand

High quality and competitive price

- 40 years of production know-how and production infrastructure
- Best cost competitiveness in the industry
High-quality yarn and differentiated production method



Best production facilities in the industry

- Highest productivity for single machine
- Introduction of groundbreaking machines from 2014 to 2019

Strict inspection and follow-up management

- Minimization of defects through step-by-step inspection
- Quick follow-up management through QC team and company-affiliated research institute

파트너십 체결 및 유통

 (KAKAO FRIENDS LICENSE) 아이콘스 (카카오프렌즈라이선스)	 코튼클라우드 (Cotton Cloud)	 소프트터치 (Soft Touch)	 공영쇼핑 (Gongyeong Shopping)	 롯데홈쇼핑 (Lotte Home Shopping)	 롯데마트 (Lotte Mart)
 아더에러 (Ader)	 더핑크퐁컴퍼니	 더피커 (The picker)	 서울시 제로마켓	 CJ몰 (CJ Mall)	 현대몰 (Hyundai Mall)
 COSTCO WHOLESALE PIERRE BALMAIN PARIS 피에르발망 (Pierre Balmain)	 DAKS SHINSEGAE LOTTE PLAZA DAKS	 위메프 위메프 (WEMAP)	 티몬 (TMON)	 삼화문구 (SAMWHA MOONGU)	 남문앤몰 (NAMMUN & MALL)
 밤부베베 유아제품 납품 (Bamboo Bebe)	 대명리조트납품 (Daemyeong Resort)	 동대문시장납품 (Dongdaemun Market)	 수자원공사납품 (K-water)	 군납 (Korean Military)	 장학문구사 (Janghak Moongu)



We provide eco-friendly towels with a low dye method.

For a sustainable future, we produce healthy towels by minimizing pollutants in the towel production stage. We reduce environmental pollution and protect nature by reducing dyeing time through the low dye method (using eco-friendly raw materials).



33% reduction in dye types

Healthy towel with minimal chemical components



40% reduction in dyeing time

Extended use period by reducing abrasion



30% reduction in total dyeing

Eco-friendly production process



improvement absorption and drying

Improvement in the absorption of towels



Signing a contract with global chemical company Archroma headquarters.

Technology team leader of Archroma Korea which merged with LG Chemical as a world-class chemical Company, and Chung Mu Towel's company-affiliated research institute agreed to conduct product research and release product.



We use natural dyes in special products.

[Natural dyes]

Natural dyes are extracted from natural materials such as trees and flowers from the nature. Natural color is elegant and makes feel comfortable. Wastes made after natural dyes can be recycled as natural fertilizers. They are 'new ways of life' and coexist with people in harmony.



indigo



Pomegranate



Himalayan rhubarb



Myrobalan



soapberry



Madder



We minimize dust by turbulence process enhanced products.

It is not process of drying at high temperature and high pressure, but a process of drying with wind to reduce damage to towels and minimize dust and impurities, Removes dust form towels just like a home styler.



Towel, beyond premium and becomes a work of art. AirTerry Organic Towel

Towels are another important skin care item. Healthy and beautiful skin begins the moment you wipe off the moisture on your skin quickly and the moment you pat your skin carefully. Lifestyle towel AirTerry that adds happiness to your skincare with quick absorption and drying.




Organic Cotton

It takes a lot of effort and dedication to wait for the leaves to naturally fall, but the healthy and soft touch of nature is contained intact.




OEKO-TEX® Grade 1

OEKO-TEX's Standard 100, an international eco-friendly fiber certification, test including more than 100 chemicals that are that are not legally regulated on strict international experimental standards.



Soft Cloud Fiber

The soft organic cotton, like a cloud, is very soft, so both children and adults with fragile skin can use it with confidence, and it is also good for atopic skin.




Thick Volume

It provides a much richer volume compared to towels of the same weight. After washing, it returns to its original feeling, so it gives it a fresh feeling.



Speed Quick-dry Towel

No worries about laundry during the rainy season! It dries quickly as much as it absorbs fast, giving us relaxation in our busy daily lives



Super Zero Method


Airterry uses Super Zero method by using a water-soluble thread. A lot of air layers are formed between the fibers, so the water absorption is excellent.



Air Terry Organic cloir

Ultimate softness
Amazing absorption


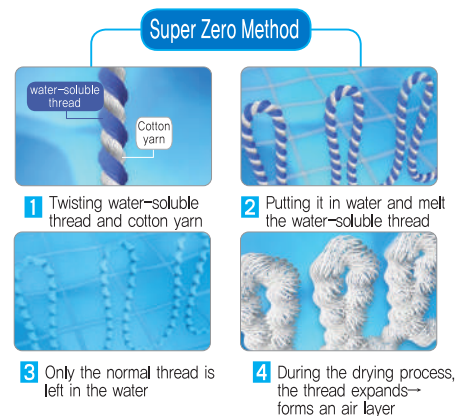
Organic cotton
40*82cm
160g




Airterry Edge

Organic towel that contains the health of nature


Organic cotton
40*80cm
140g

Airterry Organic unbleached bath

Premium bath towel for children and mother


Organic cotton
70*100cm
300g




Airterry Bamboo modernsquare

Collaboration between organic cotton and bamboo

Organic cotton 50% +Mamboo 50%
40*80cm / 140g




Airterry Organic unbleached

Towel made by Adding only dedication to nature

Organic cotton
40*80cm
160g



SUPIMA

WORLD'S FINEST COTTONS



Supima Antibacterial Towel

Cashmere of cotton—Supima towel
Top 1% of cotton

Supa40countofcombed yarn (antivacterial processing)
40*90cm
190g / 530gsm



Softer

Supima, which has a longer fiber length, is softer than other fibers. It is characterized by the gloss of the silk and a very good feeling at the initial touch, comparable to the touch of the cashmere.

Brighter

The fibrous tissue of Supima is much better for absorbing dyes and maintaining dyed colors than regular cotton. The vividness of the towel color lasts for a long time.

Stronger

Supima, which is about 45% stronger than regular cotton, does not shrink or expand easily. Because of this, it can maintain its original condition longer than the normal towel use period.

Bigger

Supima is made of 40cm x 90cm, 10cm longer than a conventional towel. As it has become longer, women's long hair can be wrapped in a hotel style.



Supima black label

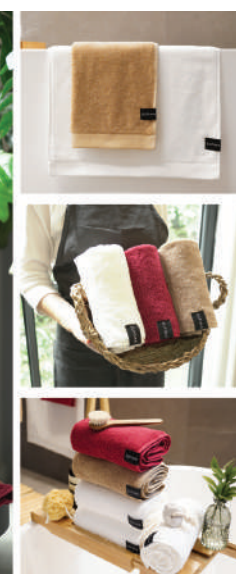
classy design and trendy color

supima 40 count of combed yarn
40*90cm / 190g



SUPIMA BLACK LABEL

sophisticated cashmere of cotton,
black label series





Odor-free Attra+ antibacterial towel

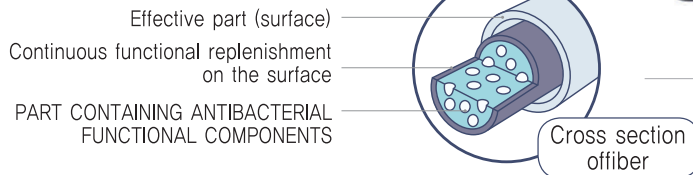
No more normal antibacterial towels that lose antibacterial effect by adding antibacterial solution. It maintains a semi-permanent antibacterial effect using antibacterial threads.



Attra+ antibacterial towel

Even after washing 100 times, antibacterial power is 99.9%, Antibacterial towel without worrying about the odor

Antibacterial Functional fiber 100%
40*80cm
160g/500gsm



Continuous antibacterial/anti-odor



It protects children from harmful bacteria by strongly inhibiting the habitat and reproduction of various factors, such as bacteria, fungi, and mites. 99.9% antibacterial function is maintained even after 100 washings, so it suppresses odor from bacteria.

Towel, safe without boiling it



Antibacterial processing is applied, so that babies can use it safely, it protects the child's delicate skin from bad bacteria. The thick material gives child a cozy softness like a mother's touch.

Making a healthy world without atopic dermatitis



It acquired the KAA mark officially authorized by Korea Atopy Association. Antibacterial towels are manufactured with safety in mind, so they can be used with confidence even on delicate baby skin.

Producing it carefully with the mind of parent

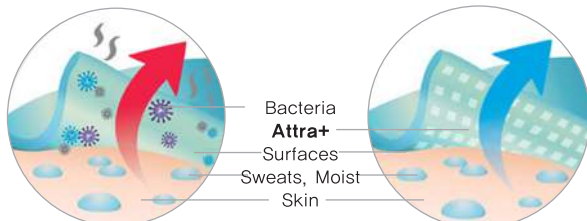


Towels are used several times a day. So, we produce with the heart of parents who want to give only better things to their precious children. Give cleanliness as a gift for children's sensitive skin.

1

Bacterial control effect

Attra+ protects your child from harmful bacteria by strongly inhibiting the habitat and reproduction of bacteria and fungi mites.



일반 원단

Attra+

2

Semi-antibacterial & deodorization function

It maintains 99.9% antibacterial properties after 100 washings to suppress odors from bacteria

Antibacterial function

After 100 times washing Antibacterial rate		After 100 times washing Antibacterial rate	
Staphylococcus aureus	99.9%		
a pneumococcal disease	99.9%		
An examination institution: KATRI		Staphylococcus aureus	
Issue Number: STAA17-00021461			
Sample: Hanilon AB+ Textile Fabric			
Category: Antibacterial rate		a pneumococcal disease	

deodorization function

Deodorization rate		Test Result	
30min	60%		
60min	66%		
90min	70%		
120min	80%		

an examination institution: KATRI

Issue Number: STAA16-0024251

Category: Gas detector tube method



The beginning of clean and happy, Clauman

Clauman is a premium towel brand that delivers a soft, comfortable like mother's arms, and light, rich, and pleasant feeling like a cloud.



Clauman hotel towel 200g

Modern and luxurious Clauman hotel towel

40 count of combed yarn
200g/625gs



Clauman antibacterial hotel towel 190g

Premium hotel towel for an elegant bathroom

combed yarn
40*80
190g / 595gs



Clauman hotel towel 170g

Comfortable towel that satisfies The whole family

30count of combed yarn
170g / 530gs



Clauman daily towel

Good for satisfaction and cost-effectiveness are all satisfied Daily towel diamant

30 count of combed yarn / 40*80cm
150g / 470gsm



Clauman Mini bath

One towel after shower is enough! Mini Bath with the finest specifications

40 count of combed yarn / 50*100cm
260g / 520gsm



Clauman Waffle towel

Special waffle towel that is light and dries well

High-quality cotton 100%
40*90cm / 130g



Clauman Hotel antibacterial foot mat

Our bathroom is like a hotel's premium foot mat

High quality cotton 100%
50*70cm/350g



Clauman Monstera Antibacterial foot mat

Luxurious leaf pattern foot mat

High quality cotton 100%
42*68cm/300g



Clauman baby bathrobe

A baby bathrobe that protect baby skin and has excellent warmth

Unbleached/200g



Clauman bamboo sports towel

Quick sweat absorption and quick-dry

Bamboo 100%
20*100cm
100g



Clauman bamboo sports towel (circle)

Excellent absorption of bamboo and cotton

Bamboo 50% + cotton 50%
20*100cm/100g



Clauman bamboo (zebra) sports towel

Soft touch fast sweat absorption

Bamboo 50% + cotton 50%
20*110cm/120g





Clauman pogni hotel towel

Clauman pogni hotel towelsoft towel like a cloud

40count of combed yarn 40*80cm / 180g



Clauman reforma towel

Clauman premium reforma towel / Collaboration with bamboo and combed yarn

Hybrid(bamboo+cotton) 40*90cm / 180g



Clauman bamboo hotel towel 200g

Premium towel made with natural fiber extracted from bamboo

30 count of bamboo (without FWAs) 40*80cm / 200g



클라우망 마이컬러 뱀부 타월

쾌적한 사용감을 주는 나만의 타월

뱀부안100% 40*80cm / 190g



Clauman chess board towel

Pleasantness from the nature Hybrid chessboard towel

Hybrid(bamboo+cotton) 40*80cm / 170g



Clauman adela hotel towel

Enjoy luxurious feeling with adela hotel towel at your home

40 count of combed yarn 40*80cm / 170g



Clauman laurentian hotel towel

thick and cozy premium towel

40 count of combed yarn 40*80cm / 170g



Clauman laurentian hotel towel 190g

thick and cozy premium towel

40 count of combed yarn 40*80cm / 190g



Clauman organic face towe

100% pure & organic eco-friendly towel

100% organic combed cotton 40*80cm / 150g



Clauman organic hand towe

100% pure & organic eco-friendly towel

100% organic combed cotton 34*34cm / 70g



Clauman hand towel

Hand towels that are useful in kitchens, bathrooms, and daycare centers

40 count of combed yarn 34*34cm / 70g



클라우망 호텔 바스타월

넉넉한 대형사이즈의 고급 바스타월 /

40수 코마사 70*135cm / 500g





Pinkfong Baby shark

Introducing I can doo-doo-doo-it!
cutie, lovely, pinkfong baby shark



Pinkfong baby shark 5 pcs (mix)

Lovely Baby shark towel

30 count of 100% cotton (non fluorescent) 40*80cm 150g



Baby Shark Weekly Towel 7pcs

Special towels that makes my week special

30count of 100% cotton (non fluorescent) 40*80cm 150g



Baby shark



Daddy Shark



Mommy Shark



Grandpa Shark



Grandma Shark



Baby Shark Hooded Beach Towel 3 versions



Baby shark

Pinkfong baby shark Hooded beach towel

In and outdoors, You can use this easily!

30 count of 100% cotton (non fluorescent) 70*130cm 400g



Daddy Shark



Mommy Shark



KAKAO FRIENDS

Introducing Innocent and naive
Little kakao friends!



Little RYAN
Little kakao friends
Lion baby bathrobe

Cutie lion hoodie
wraps our babies

Zero twist 100% cotton
77*73cm
200g




Little APEACH
Little kakao friends
apeach baby bathrobe

Cutie apeach hoodie
wraps our babies

Zero twist 100% cotton
77*73cm
200g




**Little kakao friends
chunsik baby bathrobe**

Cutie chunsik hoodie
wraps our babies

Zero twist 100% cotton
77*73cm
200g




Little RYAN
Little kakao friends
lion towel floor mat

floor mat that warm
and soft like a cloud

100% cotton,
100*40cm, 370g




Little APEACH
Little kakao friends
apeach towel floor mat

floor mat that warm
and soft like a cloud

100% cotton,
100*40cm, 370g




**Little kakao friends
chunsik towel floor mat**

floor mat that warm
and soft like a cloud

100% cotton,
100*40cm, 370g




Sweet MONSTER TOWEL

Sweet monster's sweet stories

Sweet monster's always
give you happy stories!

**ECO Low dyeing
Hand towel**

Kids loves
Hand towel

40 count of
combed yarn
40*40cm/70g/
435gsm



(스위트 몬스터 핸드타월로 제작가능)



**Sweet Monster
bamboo color towel**

Sweet monster
towel what brings
sweets

Bamboo 50% +
cotton 50%/
40*80cm/ 160g




**Sweet Monster
vivid Jacquard
color**

Vivid and
lively color!

High-quality
100% cotton/
40*80cm/
150g/470gsm




**Sweet Monster
vivid towel**

Sweet monster
towel what brings
sweets

High-quality
100% cotton/
40*80cm/
150g/470gsm




**Sweet Monster
basic towel**

Vivid and
lively color!

High-quality
100% cotton/
40*80cm/
150g/470gsm




ASHLEY MODERN

Simple and trendy style, Ashley Modern

It is a trendy towel brand that reinterprets Nordic sensibility with a simple design and a detailed sense.



Ashley Modern hotel towel 200g

Stylish and modern premium hotel towel

40 count of combed yarn 40*80cm 200g, 625 gsm



Ashely Modern hotel towel 190g

Thick and durable hotel towel

100% combed yarn 40*80cm 190g/ 595gsm



Ashely Modern hotel towel 170g

Trendy hotel towel with 3 ling detail

30 count of combed yarn 40*80cm 170g/ 530gsm



Ashely Modern 170g

Feel the class of luxurious bathroom

30 count of combed yarn 40*80cm 170g, 530 gsm



Ashely Modern 140g

towel suitable for kitchen and home

30 count of combed yarn 40*80cm 140g, 430gsm



Ashely Olins Towel

Modern newyork sesibility

High-quality cotton 40*80cm/ 170g/530gsm



Ashely Olins Pretty

Feel the class of the luxurious bathroom

High-quality cotton



Ashely Olins Herringbon

Modern herringbon pattern design

High-quality cotton / 40*80cm 140g/ 435 gsm





Your precious heart, we present with sincerity.

Hallmark, which has been producing high-quality products for more than 100 years to convey deep emotions, designs a home lifestyle with various patterns, various colors, and good quality towels. Feel a better life and relaxation in the bathroom.



Hallmark Checkclub
 Gift that conveys deep emotions
 high quality of cotton 40*80/165/515gsm



Hallmark gold thread stitched
 Hallmark gold thread stitched towel good for gift
 High quality of 100% cotton / 40*80cm,170g / 530gsm



Hallmark gold thread stitched (heat transfer)
 When you want to express your precious heart hallmark
 High quality of 100% cotton / 40*80cm,170g / 530gsm



Hallmark towel 200g
 Hotel towel with signature weight, texture and color
 40 count of combed yarn/ 40*80cm, 625gsm



Hallmark hotel towel 190g
 Like premium hotel towel quality
 40 count of combed yarn/ 40*80cm, 595gsm



Hallmark hotel towel 170g
 Daily hotel towel that you meet every morning and evening
 40 count of combed yarn/ 40*80cm, 530gsm





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